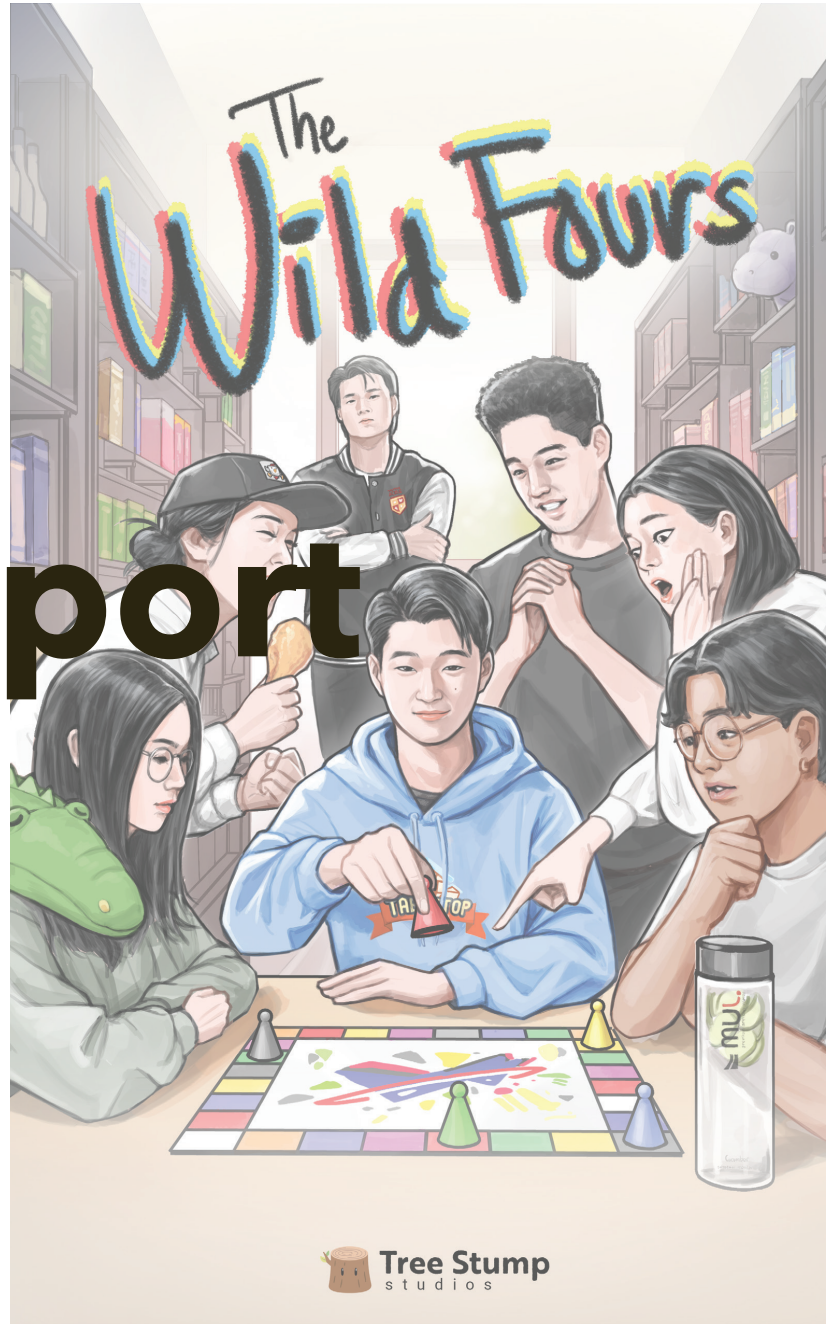


Annual Report



2024

Dear Friends and Supporters,

This past year has been an extraordinary journey for Tree Stump Studios, and I am filled with gratitude as I reflect on what we've accomplished together. Your unwavering generosity and belief in our mission have helped us achieve milestones we once thought were out of reach.

Since moving Tree Stump Studios to Southern California in 2022, we've been hard at work restructuring and building a new team, all with the goal of producing films and shows that share the good news with the next generation and beyond. In 2024, that vision became a reality. Thanks to our partnership with the Community Church of Seattle, TBN, and the incredible support of our donors, we successfully brought projects like Shuffle and Play, our summer camp program, and The Wild Fours, a compelling limited series that reflects Christian values, to life.

Producing these shows wasn't without challenges—particularly the financial ones—but time and again, generous supporters like you stepped up to make it possible. Because of your contributions, we were able to create content that has touched the lives of countless children and their families.

To see our work resonate so widely has been a blessing. In July, our shows were featured as headliners on YippeeTV and are now available to stream on Amazon Prime Video. Thousands of families have already watched and been uplifted by these programs, and we couldn't have done it without your partnership.

On behalf of the entire Tree Stump Studios team, thank you for trusting us and sharing in our vision. Your support fuels our mission to inspire the next generation through storytelling, and we're excited for all that lies ahead.

With gratitude and hope,

Jonathan Kwon

CEO, Tree Stump Studios

OUR MISSION AND VALUES

Mission

To share the gospel with the next generation through innovative storytelling and captivating content that will inspire, equip, and transform lives.

Vision

To become a global brand in faith-filled production, reaching over one million lives worldwide through our content and programs by 2029.

Values

- **Faith:** We believe in the power of faith and aim to inspire others through our work.
- **Creativity:** We are constantly seeking new and innovative ways to share the gospel.
- **Community:** We value teamwork and collaboration, believing that together we can achieve more.

2024 Highlights: Impact and Achievements

A HUGE MILESTONE: A Breakthrough With Shuffle & Play: The Wild Fours

In July, Shuffle & Play: The Wild Fours launched successfully at the Community Church of Seattle, marking a significant achievement for Tree Stump Productions. This was the beginning of an extraordinary journey for the series, which went on to gain widespread viewership after premiering on YippeeTV and Prime Video this past summer.

This project was particularly special as it marked our first full series produced in Southern California. Despite the challenges of building a new team and with limited resources, we completed the production in under three months. The dedication and skill of the team made this milestone possible.

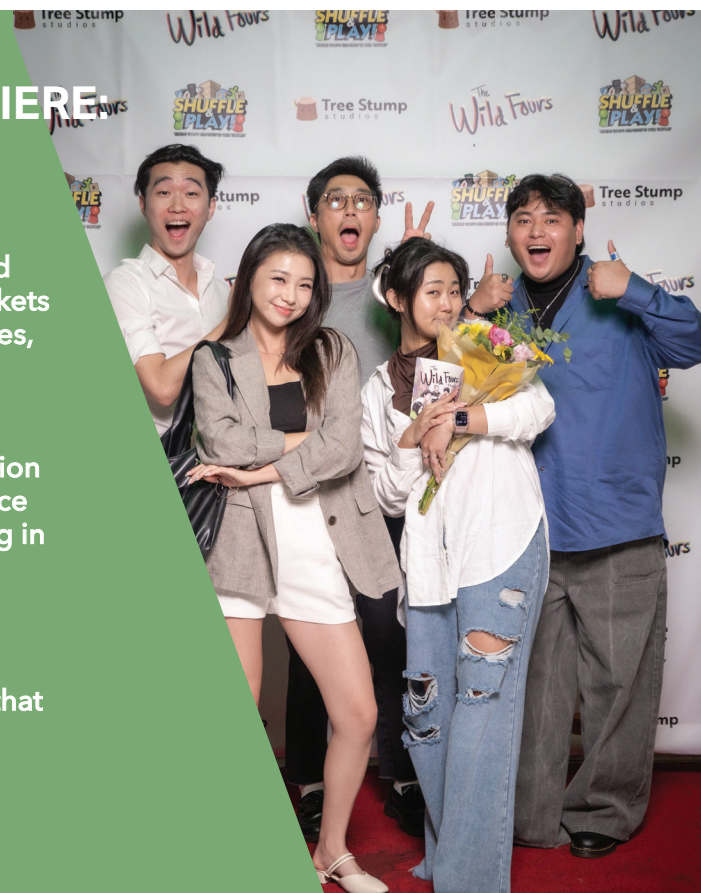
What made this launch even more memorable was the opportunity to travel with some of our team members and cast from the production to watch The Wild Fours with students and greet them in person. Seeing their excitement and engagement with the series reaffirmed the purpose behind our work—creating content that resonates with young audiences and leaves a lasting impact.

THE WILD FOURS THEATER PREMIERE: A Sold-Out Success

In August, we achieved another first for Milestone Productions by hosting a theater premiere for The Wild Fours. The event was a resounding success, with all tickets selling out and an auditorium filled with friends, families, and supporters.

The premiere was more than just a screening—it was a celebration of the hard work, creativity, and collaboration that brought the series to life. Attendees had the chance to experience the series in a communal setting, sharing in the laughter, excitement, and heartwarming moments that define The Wild Fours.

The overwhelming support from the community reinforced our commitment to producing quality content that entertains, inspires, and connects with audiences. This event marked a significant milestone in our mission to create impactful storytelling experiences.



A JOURNEY OF TRANSFORMATION:

How One Cast Member Found Faith

In every journey, there are moments that leave a lasting impact, transforming lives in ways we could never predict. For one of our cast members, their time with us became more than just a role—it became the beginning of a profound spiritual transformation.

When this individual joined our team, they came without a Christian background. They were simply stepping into a professional opportunity, unaware that it would lead to something far greater. What they found, however, was a community of love, care, and unwavering support. The team welcomed them with open arms, creating an environment where they felt seen, valued, and respected.

As time went on, the genuine kindness and compassion of the team left a deep impression. Conversations about faith, moments of prayer, and acts of encouragement began to open their heart to explore something they hadn't considered before. What stood out most was the authenticity of the team's faith—a living testimony to the transformative power of the gospel.

This journey eventually led them to make a life-changing decision. Inspired by the love they had experienced, this cast member chose to accept Jesus Christ as their Lord and Savior. It was a moment of joy not just for them, but for the entire team, who had witnessed their growth and walk toward faith.

This incredible story serves as a reminder of the power of community and the importance of living out faith in every interaction. By creating an atmosphere of love and care, we can inspire others to take steps toward their own spiritual journey. For this cast member, what began as a job turned into an encounter with God's grace—and a future filled with hope and purpose.

We celebrate this transformation and continue to pray for their journey ahead, knowing that this is just the beginning of a beautiful story of faith.



IMPACT STATS

**3,000+
Families**

Reached through
Shuffle & Play : The Wild Fours

**3 Months
of Production Time**

Resulting in a large-scale
program launch.

REVENUE SOURCES

Donations 53.78%

\$65,300.69

Revenue 46.22%

\$56,111.86

Total Revenue

\$121,412.55

EXPENSE ALLOCATION

Programs 90.37%

\$91,910.26

Administrative 9.63%

\$9,875.69

Total Expense

\$101,785.95

Looking Ahead: Our Vision for 2025

As we approach 2025, our team is filled with excitement and determination to bring our vision to life. The coming years hold tremendous opportunities for growth, creativity, and deeper connections with our audience. Here's a closer look at the key pillars of our vision and what we aim to achieve as we move forward.

EXPANDING OUR REACH THROUGH NEW PARTNERSHIPS

Collaboration has always been at the heart of our work, and we plan to expand our reach by partnering with new streaming platforms and production companies. These partnerships will allow us to deliver our content to wider audiences, tapping into emerging markets and unexplored demographics. By aligning with innovative streaming partners and creative production teams, we aim to elevate the quality and accessibility of our shows, ensuring they resonate with viewers across the globe.

Strengthening these partnerships will not only amplify our reach but also help us stay at the forefront of industry trends. In an ever-evolving digital landscape, it's essential to adapt and create content that meets the expectations of a modern audience. These collaborations are a vital step toward achieving that goal.



DEVELOPING NEW ORIGINAL CONTENT

Original content remains a cornerstone of our mission. By 2025, we aim to develop at least one new show and potentially a limited series. These projects reflect our commitment to crafting stories that inspire, entertain, and connect with audiences on a deeper level.

The new show will explore themes that resonate with current times while staying true to the unique storytelling approach our viewers love. For the limited series, we envision a bold, innovative project with a tightly focused narrative that will leave a lasting impression. Both ventures will allow us to experiment creatively and push boundaries as we continue to grow as a content creator.

HOSTING MORE IN-PERSON EVENTS TO BUILD COMMUNITY

While the digital space has allowed us to connect with audiences worldwide, nothing replaces the magic of in-person interaction. That's why one of our key goals is to host more in-person events that foster meaningful relationships within our community.

These events will be designed as immersive experiences where fans, creators, and industry leaders can come together to share ideas, celebrate successes, and discuss the future of media. From panel discussions and workshops to exclusive screenings and meet-and-greets, we want our events to spark inspiration and create lasting memories for everyone involved.

By strengthening these bonds through face-to-face interactions, we hope to build a vibrant, engaged community that feels truly connected to our vision and values.



A FUTURE FULL OF PROMISE

As we progress toward 2025, we're embracing the challenges and opportunities that lie ahead. From expanding partnerships to creating original content and fostering in-person connections, our vision is one of growth, innovation, and meaningful engagement.

We can't wait to share this journey with you, and we're excited to see how these efforts will shape the future of our company and the community we're building together. Stay tuned as we embark on this exciting new chapter!



We Would Love Your Support for 2025

At Tree Stump Studios, our mission is to create inspiring content that connects with audiences and spreads the message of Jesus Christ. As we look ahead to 2025, we have ambitious goals for growth, creativity, and community-building.

We invite you to join us on this journey by supporting our efforts in any way you can. Whether it's through donations, volunteer work, or simply sharing our content with your friends and family, every contribution makes a difference in helping us achieve our vision.

If you are interested in partnering with us or supporting our cause, please visit our website at www.treestump.org for more information. You can also find ways to donate or get involved directly through our website.

We are grateful for your continued support and look forward to what the future holds for Tree Stump Studios.

Thank You to our Partners and Donors

Community Church of Seattle	James and Teena Kwon
YippeeTV	Sharon Yoo
Tabletop Village	Sang Hun Lee
Coram Deo Foundation	Coram Deo Foundation
The Great Commission Foundation	Peter and Stephanie Chung
Irvine Onnuri Church	Jason Lee
Dongshin Church	Isaac Wong
Dice House Games	Darrel Kim
La Mirada United Methodist Church	Joon Bin Im
Tabletop Village	Kenya Nixon
Banchani Consulting	Koong Hee & Mee Lee Cho
	Sok H Cheng
	John Kim